death of her lover by her own hand. According to her statement, "Marion King," had been a newspaper writer, and her name is ficticious She admits she was a drug addict. Morally she had sunk to a life of shame. "Marion King" asks no pity for herself. In her hour of repentreal identity in order that her family will be spared the disgrace that is hers . . . alone.

The wretched young woman is still in her early twenties. Perhaps an understanding jury may give her (whomsoever she may be) has proven that pride and decency is still stronger in her soul than the strangling vampire of dope and drink condemned.

THE Greek Colony of San Antonio celebrated Greek Independence Day on March 25th. The celebration is held each year to pay Appreciation was voiced for te signing of a treaty of amity between Greece and Turkey in 1933.

. . .

nio." Announcement was made by for the cost of the present project. has served his patrons continuously the county clerk that the cost of 'tying the knot' had been reduced be constructed. The pavement is to without interruption, never missing from \$2.50 to \$1.55. A 95 cent re- be seven inches in thickness and be a week-end, regardless of times, con fund will be paid all who have purchased marriage licenses since last the sand now in the embankment and lic has patronized his place of clear February 13th.

The exhibition of art will be con- and Construction Company of Jack- have made it so. ducted in a downtown park, and ar-sonville. Fla., bidding \$112,945, was tists will display their work along second. the sidewalk. Oils, water colors, etchings, tiles, crayon, pastels, wood | project the bid of T. L. James and carvings, iron work, batiks and pot- Company of Ruston, amounting to tery will be on sale. It is planned \$89.983, was low, and the bid of to make this an annual feature of Forcum James Company, Dyersburg, the Fiesta celebration.

OUT in wide open spaces of Eagle Pass, Texas, a ranch owner Missionary Society has discovered a modern way to combat the ravages of corottes that had been slaughtering his large herd of goats. Unsuccessful in his attempt to locate the pack of coyottes on horseback due to the thick rancher climbed into the plane. Circling over the vast grazing lands, the goats were located. On the out- street, Thursday evening of coyottes. The pilot headed the 35 cents. A bountiful and delicious plane eastward, and the rancher supper is in store for this reasonable lovers. opened fire with telling effect. This sum and no one wishing a good supthe coyottes had been killed.

TISITORS to the reptile garden rendezvouz. at Breckenridge Park ask questions about snakes. Attendants found that on an average everyone asked the same information concerning the life and habits of the snakes. In order to save their breath the following facts were printed, and handed to visitors:

Snakes neither sting nor bite with

coiled to strike. Snakes cannot close their eyes because they have no eyelids.

A snake has no ears therefore it hears with its tongue.

No snake stings with its tail. On level ground a rattlesnake business. rarely strikes over two-thirds of its length.

snouts, and the crocodile's snout is contractor Johnston stated. slender and pointed.

TICK RYAN, 24, of Detroit, want- Boy Scouts From to be a cowboy. Dick didn't know much about cowpunching -only what he had seen in the wild west pictures. But he had spent six years in the national guard, and had a horse by the name of "Major," Dick Ryan loved his horse. Finally, last October 27th, he decid- Orleans last Saturday morning and ed to saddle up "Major" and strike were in the big city in ample time out for West Texas. After travel- for the big scout circus entertaining 2.300 miles the pair arrived in ment given that evening at 6 o'clock | County Clerk A. G. Favre, had the San Angelo, last week. rancher climbed into the plane

cases of sample shoes from the auto- first time, enjoyed the various points Reaching the highway in the vicinity mobile of a shoe salesman is one of interest. legged he will be mighty disappointed when he opens his loot the shoes Edw. I. Jones say the boys enjoyed cow, belonging to the Asher family were all for the left foot.

and one-half years .



"Marion King" the young wo- SUBSCRIPTION \$2.00 PER YEAR-ALWAYS IN ADVANCE.

BAY ST. LOUIS, MISS., FRIDAY, MARCH 29, 1935.

Subscription Price

To The Sea Coast Echo, \$2.00 per annum, payable in advance. Singles copies, 5 cents. No complimentary subscriptions or copies.

VOL. 44 - No. 13

BIDS FOR PAVING SHORT EVARISTE BOURGEOIS, CRYSTAL COFFEE CO. **CUT ROUTE TO GULF COAST** OPENED AT BATON ROUGE

ance she seeks only to shield her R. B. Tyler & Co., Louisville, Lowest Bidder at \$97,687-Sand Bituminous Pavement to Be Constructed— Will Shorten Distance From N. O. 22 Miles

A press message from Baton a new lease on life. "Marion King" Rouge Wesdnesday says bids were re- Celebration of Third ceived by the Louisiana Highway Commission Tuesday for surfacing 8.275 miles of road between Pearlington and the Rigolets on the New which directed her downfall. Per-Orleans-Gulf Coast Highway. When haps she is more to be pitied than the surfacing is completed, in about five months, the distance between of his beautiful and popular Nite New Orleans and the Mississippi Club, "Uncle Charlie" Breath receiv

received bids for the widening of urday night. 3.532 miles of embankment between Jack Weber and his aggregation of Market. He was known to generatribute to those who gave their lives Shrewsbury and Kenner on the Bat- musicians, former members of theawidened and the whole surfaced closing hour of 3. Three cakes were

THE song about potatoes are ington-Rigolets embankment were were large, iced in decorative formacheaper, tomatoes are cheaper, substantially under the estimates tion of icing and three candles on etc., can be added, "marriage made by engineers of the state and each completed the decoration. licenses are cheaper in San Anto- of the government, which is paying During the three years Mr. Breath

constructed by mixing asphalt with ditions, etc. And in return the pub with some other sand which will be and wholesome amusement, well night

For the construction of the airline Tenn., amounting to \$105,095, was

To Give Supper This Thursday Evening

Members of the Women's Missioncactus and misquite growth, the ary Society will entertain their rancher hired an airplane and pilot friends and the public at a benefit armed with a repeating shotgun the chicken spaghetti supper at the new Sunday School building, Second er edge of the flock were several week, from 5:30 to 8 o'clock. Price was repeated several times until all per and willing to help a cause will want to miss it, to say nothing of the Bay St. Louis Repleasure of mingling with friends. Candidates will find it a pleasant

Ben Hille Completes Fine Garage and Will

Recently completing one of the A rattlesnakes does not have to be on the beach front, Ben Hille, the on the beach front, Ben Hille, the The meeting was opened with an They were also spacious and most complete of modprogressive proprietor, has given coninvocation by Rev. J. M. Hager, of they were also charged with taktives of Miss Nelson from Gulfport thorough and permanent condition. Visitor to this beautiful place will tract to Arthur Johnson for the immediate construction of a dwelling Mrs. J. C. Liversedge, president, and vas on the night of the alleged bur- ance for the memorial. A mimosa for his own family use, the house to face Washington street and connecting to the rear with his place of

Material for the building is al ready on the ground and work will Alligators have broad, blunt go forward as rapidly as possible,

Bay St. Louis Are Visitors to New Orleans

Boy Scouts of the two Bay Louis troops motored over to New

that in no unmistakable tones.

Anniversary at "Uncle Charlie's Nite Club'

Gulf Coast will be cut by about 22 ed the congratulations of the many At the same time the commission with its modernistic decoration, Sat- at that point for so long a period

on Rouge-New Orleans Highway. The ter orchestras, supplied the best of tween the two points is later to be selections the crowd danced until the idents. The bids for surfacing the Pearling as entrance prizes. The cakes

A sand bituminous pavement is to each and every Saturday nighta family resort. It is refreshing to For the construction of the pro- note that there is a place of amuse-N OPEN air artists' fair is plan- ject R. B. Tyler of Louisville, Ky., ment in town where ladies and genpaned during Fiesta San Jacin- bidding \$97,687, presented the low tlemen may go for a pleasant evento week beginning April 21st. proposal and T. Smith Engineering ing. Mr. Breath and his patrons

Music Club Elects Officers For Year: Program, April 26

At a business meeting of th Schubert Music Club, election of officers took place with the following results:

President, Mrs. Edw. C. Carrere. Vice President, Mrs. Geo. R. Rea. Secretary-Treasurer, Mrs. C. M.

Directress, Mrs. W. U. Moss. Accompanist, Mrs. Carl Smith. Committee chairmen: Program, Mrs. Geo R. Rea. Publicity, Mrs. L. S. Elliott. The members have been diligentl

working on a program they expect to present on Friday, April 26th, o'clock P. M., at St. Joseph Academy for their friends and other music

presented at Pass Meeting of N. N. C. W.

The district meeting of the Nat-Build Dwelling for Self Pass Christian Monday afternoon at

Washington. hold the annual retreat in June, and to give a card party at St. Joseph's Academy, Pass Christian, on Thursday afternoon, April 25, at 2:30 o'clock.

The meeting adjourned with prayer by Father Leech.

Cow On Highway Is Killed and Co. Clerk's **Auto Partly Wrecked**

in Loyola Stadium. The day was misfortune of an accident to his ing. spent in visiting the city, under care coupe Monday night while his broof adult guides and the boys, many ther and brother-in-law and a friend Unless the thief who stole four of whom had gone around for the were returning from New Orleans of the Asher residence, it appears, Capt. Peairs and Scoutmaster another car was coming and a black every moment of the day and missed was in the way and concealed in the nothing of the circus. When the late night by its color with the result the of Mississippi, will preach and ad-THE Kilgore, Texas, Daily News night hour came and the circus had animal was killed and Mr. Favre's minister the rite of confirmation at News recently issued a 236 become a thing of the past (but not car sustained damage in amount of page edition, composed of 27 in memory) the scouts were tired \$125.00. The accident was unavoidsections. The special edition was and glad to call it a day. They were able, it was stated as the on-coming at 7:30 o'clock. devoted to a review of the East Tex- expressive of their appreciation of ear had to be avoided and the animal as oil industry covering the past four the trip and loud in their praise and was on the extreme right hand side of the road.

RESIDENT DIES, AT 83

And City Commissioner W. L. Bourgeois of Bay St. Louis

vears. Evariste V. Bourgeois, passed Blvd. away Friday, March 22, at 11 o'clock A. M., at the home of his son-in-law and daughter, Mr. and Mrs. A. J. land, following an illness.

The deceased was well and widely Celebrating the third anniversary known. For over fifty years he was that the street took on the name of

He was the beloved husband of the leans, La., and Thomas J., and Pla- Crystal Coffee Stores. cide Bouregois, and Mrs. A. J. Bor- In an interview. Mr. Charles L. and other entertainers. St. Louis, Miss.

was largely attended. Rev Father additional cost. The Company is-M. J. Costello, pastor of St. Claire's sues profit sharing coupons with church. Waveland, officiated at the each package which are decremable funeral ceremony, with interment in for either coffee or valuable prethe family burial plot in Cedar Rest miums at its store. Many of the ing place.

The death of this venerable citithe head of a large family, children friends to drop in to see him. who have grown and taken their respective places in life's estate, men Coffee Stores give lagniappe of two Work of Spiking and women of prominence and who pounds of Crystal Sugar to the cuslive to honor the memory of this tomer whose sales tickets amount father and citizen as one of exem- to one dollar. plary type. He was well and widely known and although he had long passed hte allotted scriptural span of life, his passing away causes wide and general regret.

Judge White Sentences Two Men 2 Years Each

Jack Connelly, 45, of New York and Floyd Weatherfield, 22, of Cenional Council of Catholic Women ter, Texas, charged with breaking was held at St. Joseph's Academy, ni and attempting to steal from the "L. & N. Smoker," a soft drink and 3 o'clock with a fairly large attend- cafe estalishment located opposite ance from Bay St. Louis, Long Beach the L. & N. local depot, were found and Pass Christian. The Long Beach guilty by Judge Walter White durunit having the greatest representa- ing the present circuit court session and given two years each in the

Long Beach. Reports were made by ing an automobile of Ulysses Cue- and Pass Christian were in attendby the activity chairman from respectiglary. When seen within the place tree was planted in memory of Miss tive units. Mrs. Van Clooster gave they were attempting to rob by Nelson, this tree being her favorite. an interesting talk on Catholic Wel. City Officer Mark Oliver, the men fare Worker's Training School of fled but were captured the next morning by Alsinne Saucier and It was decided at this meeting to Bernard Blaize and turned over to had been arranged by Mrs. P. S. the authorities.

SPECIAL PROGRAM AT FIRST **BAPTIST CHURCH**

A special program will be held at the First Baptist Church, Sunday, March 31, 1935 at 10 A. M. Sunday will be observed through-

out the State as Missionary Day in all the Baptist churches. A very pleasing program will be given and the public is invited to attend. Preaching Service will be held at 11:00 A. M.. but none in the even-

Bishop Bratton To Be At Christ Church Friday (To-day) Mar. 29

Rt. Rev. Theodore Bratton, D. D. Christ Episcopal Church here on Friday evening of this week (to-day) place for the accommodation of The members and friends of Chris church are urged to attend this annual service of the Bishop's.

LONG-TIME WAVELAND OPENS HEADQUARTERS STORE IN BAY CITY

Bay St. Louis will add another

J. Bourgeois of Waveland, Formally Open Saturday-**Public Invited**

satisfaction.

engaged in the meat market business, reputation of its coffees had spread plet, Union street, radio dealer and on the beach, head of Market street. and it was found advisable to estab- well versed in his line, a loud speaker who graced the interior of the club, In fact, his market had been located lish a store here for the convenience was installed and every word by perof its customers.

The store itself is an example of the large hall. tions who had visited and resided in er grinds coffee before you to suit Romauld, director. This is one of ginning to stir and get about and remainder of the embankment be music and to the rhythm of various Waveland as summer visitors and res- your taste, and mixture of chicory the best and more complete organiza- soon, it appears, the campaign will

As far as varieties, the company musicians despite the youth of the auspices and bids fair to be one of awarded to that many persons, serv- late Rosa White ,father of Walter even so far as features mocha and players. and Phillip S. Bourgeois, Mrs. Ed- java blends. It is said that whatwina A. Hern, Mrs. Robt. Dubuc, ever your coffee taste, or whatever ed of various and sundry numbers. Mrs. George Geisler, all of New Or- you might want can be had in the impersonstions from Shirley Temple

> dage of Waveland, Miss., Joseph D. Gambel, Gen. Mgr., says: "It was Bourgeois, Bay St. Louis, Miss., bro- we had secured in the Bay St. Louis and it was evident from her appearsuch as our store. We felt that the to this little miss, daughter of Mr. tions of trust locally—Thos. J. Bour- ed to enjoy fine coffees and we es- Union street. geois for 16 years mayor of Wave- tablished here. Then too, we felt land and at present serving an addi- that an established place of business tional four year term. Wm. L. would sort of place us in closer con- Shirley Temple. Bourgeois, residing in Bay St. Louis, tract with the folks here and tend is a member of the city board of to show that we are here to stay." commissioners, and for thirty years | For the busy housewife who lives Josie Scafide. or more a leading merchant of this too far away or is too busy to go down to the store, a home delivery The funeral, Saturday afternoon, service is offered customers at no

cemetery, Bay St. Louis. Many housewives will find just what they floral offerings marked the last rest- have wanted in the displays at the W. R. Boyer, an old resident of zen removes from this section one Bay St Louis is manager of the of the older and best known residents store. Mr. Boyer is well acquainted of the Bay-Waveland section. He was on the Gulf Coast invites his many

As a Saturday feature, Crystal

Memorial Services at Gulfport For Miss L.

Miss Loretta Nelson, life-long resident of Pass Christian, who served For Breaking in Cafe her community and the Gulf Coast in general in unselfish work in order others might benefit, and a public-spiritd worker, and who passed away last year, was remembered at Gulfport Tuesday evening. Memorial services were held on the ground of King's Daughters hospital by members of the hospital board of which she was a member at the time of her death and on which she had served

for several years.

Mrs. Carl Gates, president of the hospital board, presided at the memorial service, the program for which Dodge, Mrs. R. S. Dinsmore and Mrs. C. A. Sheely. Rev. W. J. Leech, pastor of St. Paul's Catholic Church, Pass Christian, Miss Nelson's pastor, led the invocation. Mrs. Rucks Yerger read a tribute to Miss Nelson which had been written by Mrs. R. S. Dinsmore. The members of the board participated in the planting of the mimosa tree which is located on tne north side of the hospital grounds The members led in the King's

Baptist church. Gulfport. Christian.

Mrs. Theo Tudury has leased the well-known Bay Inn property, on the beach boulevard, from John Osoinach, owner, and has opened the guests all the year 'round. Mrs. day dinners a specialty.

ÅMATEUR PROGRAM AT COLLEGE SUNDAY ATTRACTS BIG CROWD

tertainment of the Kind Given in Bay St. Louis

this week with the opening of the Sunday afternoon at S. S. C. Gym, Tuesday night before a large aud-A native of Waveland, aged 83 Crystal Coffee Stores on North Beach under auspices of Parents' Associa-lience, after a successful term. Prof. The company enjoys a fine repu- and amusing in more ways than one. by two teachers. Mrs. Mabel Smith tation for its particular blends of There was no lack of entries and it and Miss Celina Stewart, report a coffees and expects to treat even was necessary to run the program on the most discriminate coffee drink- a schedule time as close as possible. Bordage, Beach Boulevard, Wave- ers to excellent blends of greater Arthur A. Scafide, president of local Rotary Club, was master of The Crystal Company had been ceremony, which part he acquited doing an institutional business on the himself with ability and cleverness. Gulf Coast and in short time the Through the courtesy of Gus E. Tem-

> formers was audible to all parts of interest. neatness and spic and span seems to An outstanding feature of the af- and were well received by the many be the password. An immense grind- ternoon was S. S. C. Orchestra, Bro. listeners. The candidates are beis made for those customers who like tions of its kind we have heard at be on in full swing. The campaign the dark cup of coffee it produces. the college. It is veritable music by has started under most favorable

The program on the stage consist-known. and up and down the list of movie | Factions Clash In

Young Maxine Strong as Shirley Bourgeois of Gulfport, Miss., W. L. very gratifying on the business that Temple was easily the best number ther of Mrs. Emma Fayard of Bay territory without representation here ance that the first prize, would go Two of his sons hold official posi- people here on the Gulf Coast want- and Mrs. Ernest Strong, residing in

Other prizes were awarded to: First prize—Maxine Strong

Second pirze—The Boswell Sisters. Margaret Perre, Margie Scafide, and extent that the debate became aci...

Spanish Contest. Joe Penner.

Paoli, Shirley Temple. Harmonica player.

the first of a series of entertain- not cost more than \$500. There ments to be given by the Parents' | would be not rent paid for polling Association for the benefit of the booths and volunteers would serve work they are fostering.

Decking of Bay Auto Bridge Is Started

After long waits and many in quiries as when the work would be Frank Martin Opens done, a force of men have started Nelson, Pass Christian spiking the loose decking of the Bay St. Louis bi-county auto bridge.

Material has been here severa weeks but all was not quite in readiness to begin, it was stated. of the surface of the structure.

A report from Gulfport says that for this particular work and it was erages will be served at the proper a large number of friends and rela- planned to place bridge in a cold temperature at all times. Already the noise, acutely heard at truly agree with us that it is a verinight over the city of rumbling, loose table "wonder bar." Here we find timbers has abated considerably.

Our pepole are very proud of the fect tinted in deep ivory, with trimbridge, they know its original cost, mings in a tone of green that blends its worth and value as a medium of harmoniously and effectively. The convenience and it was the fear of lighting fixtures and every interior losing this valuable acquisition to this accessory blends and in all a most section that caused general appre- inviting and pleasing aspect greets hension and concern. Funds to re- the visitor. build such bridge. it is well known, would hardly be available at pres- section of the building, fitted with

CHURCH MISSION BEGINS SUNDAY MORNING

of Our Lady of the Gulf, starting the place. Daughters Benediction, and a clos- Sunday, March 31st. and ending Mr. Martin is to be complimented ing prayer was made by Rev. P. S. Sunday, April 7th, will begin with and congratulated as well in giving Dodge, pastor of Grace Memorial the High Mass service. This mission the city and beach front such beauwill be preached by two able and ex- tiful and representative a resort and Miss Nelson was well-known in perienced Redemptorist Fathers, it will prove popular this summer, Bay St. Louis, an active worker in Rev. Eugene L. Buhler, C. SS. R. and in fact at all seasons and will the fields of religious faith. She was and Rev. Paul J. Baudre, C. SS. R. fill a long-felt want. Visit today, an aunt of Miss Jane Lang, Pass Father Gmelch urges all Catholics this evening. Mr. Martin invites to attend and also invites the general you and a cordial reception awaits public to hear the lecturers who are one and all. Ladies may visit at all MRS. TUDURY LEASES BAY INN. learned men well known in the ranks times. The cocktail hour is all day of their work.

S. J. A. PARENTS' CLUB TO MEET

Regular monthly meeting of St. Pudury invites patronage. Weekly day, April 5, at 3 o'clock P. M. at been added to the list: and monthly rates. Daily and Sun-the convent. All mothers and other Henry Maxwell, A. J. Thomas and members are urged to be present. Henry Osoinach.

AARON ACADEMY SCHOOL CLOSES SUCCESSFUL TERM

Was Father of Mayor Thos. Store on N. Beach Blvd. to Audience Enjoys First En- Event Attracts Many Visitors and Candidates Gather And Address the Public

A large audience greeted the Closing exercises of the county business establishment to its roster amateur entertainment presented school at Aaron Academy took place tion, and which proved of interest Hubert Thigpen, principal, assisted satisfactory session, with an enroll-

ment of 75 pupils. Following the closing exercises a political rally followed. Candidates from various sections over the county took occasion to be present and a number addressed the voters in the interest of their respective candidacies. Refreshments were served and sold for benefit of school work and

Several addresses were delivered the most harmonious and pleasant

New Orleans Over Dayligh Saving Time

The matter of adopting daylight savings time in New Orleans has become a mooted question. Well is it a subject of to be or not to be. Tuesday was the day for public hearing, representatives of pro and con much in evidence and heard from

onious and a halt of proceedings had Third Prize-Victor Gonzalez in to be temporarily called. Mayor Walmsley finally suggested, adopted, Fourth Prize-Edward Barry, as that the matter should be left to a vote of the people. Accordingly the Fifth prize-Edward Ryan, as Joe question will be submitted to the rotein in a 16 ferendi m on April 23. Sixth prize—Betty Jeanne da This apparently satisfied the clashing factions. An election in the city Seventh prize-Richard Schutt, of New Orleans ordinarily costs \$17-000, it was authoritatively stated, but It was announced that this was Mayor Walmsley said this one should as clerks. The printing of ballots, he said, should not cost more than

\$200.00. If daylight time is finally adopted, people leaving Bay St. Louis on the 7:20 morning train will reach that city at about 8 o'clock, while it will be 9 o'clock here.

Veritable Wonder Bar On Bay Beach Front

Frank Martin, excellent citizen ever, men are using heavy spikes and outstanding good fellow, Thurselectrically driven. The work is day morning of this week formally quite tedius but comparatively goes opened his new place of business to fast. Starting from the west or be known as "Martin's Bar," a place Bay St. Louis end of the bridge al- where ladies and gentlemen may freready quite a distance has already quent and enjoy soft drinks and been covered, the spikes striking the beer. The well-known brand of boards at a point about the center Dixie beer will be served and patrons will always find it cold when served. Representatives of the State High- To this direction a new and latest way Departs told The Echo re- model of Crosley automatic refrigcently \$10,000 had been set aside erator has been installed and the bev-

the new walls of stocco plaster ef-

A side entrance leads to the rear booths where party or parties may be privately seated and in such nooks and charming retreats enjoy whatever drinks they may order. Here ladies will find a dressing room, and gentlemen will find the same accom-A mission to be given in the church modotion within the front portion of

and evenings.

CUB SCOUT NEWS

The Cubs have been divided into Joseph Parents' Club will be held Fridens, and the following names have

Forty-Fourth Year of Publication Chas. G. Moreau, Editor and Publisher.

ECHO BLDG.

Official Journal Hancock County Official Journal City of Bay St. Louis.

Member National Editorial Association. Member State Press Association.

Subscription Terms, \$2.00 Per Annum Always in Advance.

Entered as Second-Class Matter at the Postoffice, at Bay St. Louis, Miss., under Act of March 8, 1879.

FORGOTTEN MEN

TOLITICAL friend and foe alike will commend Governor Conner for one of the most humane and thoughtful considerations of his life to be extended in behalf of fellowmen. For the past several days he has been at Parchman farm ,the State penttentiary, devoting his time and official offices to the "forgotten men" incarcerated therein.

There are hundreds of men, either serving life terms or long time sentences, many who already have been there for years, with no one on the outside who may in any wise be of assistance in seeking recommendation of pardon or any form of executive clemency. They are many such cases where men are without friend or kin; men whose relatives have passed away or with friends whose interests have vanished with time; unfortunates who have truly become the forgotten men.

Many, the investigation proved, have already tim of circumstantial evidence, others who funds, in the name of Government. stoutly proclaim their innocence. One said he was innocent; during the examination by the governor. However, on advice of his attorney in order to save his neck plead guilty and as sequence was given life. It was preferable to death, although, according to claim, he was in-

It is just such cases and hundreds of others, that Governor Conner is personally devoting his time, investigating, seeking meritorious cases where wrongs may be righted; where many who have been severely punished and repented, their spirit broken and hope gone, who are at least, entitled to consideration after all. It seems a most merciful mission. A good and thoughtful action, for, after all, aren't we our brother's keeper?

A recent statement advises that Governor Conner has issued only 47 pardons during his three and one half years of gubernatorial service; has suspended only 182 prisoners, which is an extremely low record of the exercise of the pardoning power.

ADVERTISING THAT PAYS

TX7HEN The Sea Coast Echo talks about advertising the average merchant skips the article, feeling that here is propaganda against his shekels.

The exceptional merchant, however, is glad to learn what the newspaper man thinks. He may use the idea, or he may not, but he knows thing.

ture of more money in our columns. It simply to 100,000 men, and she is not allowed to have records our conviction that if a merchant is much in the way of aircraft, artillery, tanks. ing in two months that eight advertisements, tend compulsory military training of citizens, appearing every week will do more for his busi- and will build up her defensive and offensive ness than one or two large splurges.

Advertising, like everything else, requires that he spends for advertising. He must put supposedly in self-defense, also increase armasome thought into what he is saying before ments and armies. It is easy for diplomats to spending his money to say it. That done, and speak soothingly of security and to avow peaceregularly done, will help build any business that ful intentions—it is a historical fact that nais worthy of living.

ITALY AND ABYSSIAN IMBROGLIO

A Italy-Abyssinian imbroglio—which is of 584,000, with 6,000,000 reserves; Italy, 437,000, foreign customers the money to pay international importance is a smuch as it is com- with 5,000,000 reserves; Poland, 325,000, with for our goods, but this scheme eventplicating the already chaotic European situa- 1,700,000 reserves. The United States, by way ually fell through when our sucker tion—would do well to think of it in the light of comparison, has an army of 135,000, with investors refused to buy more phoney of the Japan-China issue.

Like China, Abyssiania is an independent power—and like China, it is a hundred years of gold which Italy wants.

ate—and reap the rich rewards.

WISDOM OF THE UNITED STATES

TRUROPE has been thrown into a fever of excitement and fear by Mr. Hitler's proposal to re-arm Germany. As to extent of territory, may be compared to the whole of Europe, and it is interesting to note the difference in the nature of the activities in the two areas. While ful people believe in God—they only differ in parations to beat each other up, the United States is quietly engaged in the arts of peace, healing the economic wounds resulting from the last war and from bad administration at the hands of a political party which, viewed in the him, some of them here, is that many "thought apt to get wildly enthusiastic about formed. The United States was wise enough, in a time of crisis, to select the right man for the same degree of wisdom.

THE GREATEST HOLDING COMPANY

THE political drive is now on to destroy the power and light holding companies by means of strangulating Federal regulation. Whether the same crucifying laws will apply to holding companies for banks, food production, newspapers, automobiles and every line of large business, is not clear.

If the politicians want to completely destroy the confidence of the investor and hold up recovery indefinitely, they are going about it in that a new scheme to revive export the right way.

Holding companies have been responsible for pert circles. It is better to quote

great industrial development in our country. The United States Government is the biggest holding company in the world. It stands in the same position toward the 48 states as does an electric holding company that has an interest in 48 operating companies.

The United States Government finances its operations through borrowings, bonds and note by underselling foreign competition issues, subscribed to by the taxpayers (stockholders) of the various states and, in turn, renders services to most states that they could not provide for themselves.

An electric holding company does the same thing for its operating companies—it marshals financial resources and renders services which small, isolated operating companies could not provide for themselves.

Today the Government, in duplicating power clear that it is a desperate attempt to development in an uncalled-for manner, is 'pyramiding" the power supply of the nation with taxpayers' funds, in a way that would be condemned unqualifiedly if private electric holding companies dissipated stockholders' money in such a wasteful manner.

The life savings of countless thousands of stockholders in electric properties will be ruin- tures and immigrant remittances to ed if the present political program against pri- Europe. Now it is assumed that that vate enterprise in the electric industry, is con- we need export business to get rid tinued. Billions of tax funds will be swallow- of the things we cannot use oured in the maw of political experiments.

Politicians who hurl charges of pyramiding at private holding companies, had better look to served long terms, some who have been the vic- their own pyramiding activities with public

Private enterprise in the United States faces worse, because we cannot consume a fight to the finish to save itself from complete the imports. socialization in the next ten years. And when one speaks of private enterprise, that means the rious kind of project are probably private citizen—the man who runs a business by himself, or the one who employs ten or ten prove business and thus promote rethousand men. Government ownership of any industry destroys the rights of individuals to do

These facts are fundamental. They may be tion, but will reduce consumption. camouflaged under various political guises, but Letting prices fall naturally would they remain the same—an individual cannot compete with government in business, once it enters a field of activity.

The power question is merely an incident in same place at the same time, but we the economic trend that is carrying our county closer and closer to the regimentation programs of Russia and Germany where the individual is merely a cog in the great governmental ma-

Governor Conner, in summing up the total amount of funds that have come to Mississippi we are perfectly certain to lose monfor federal relief, states that the state has re- ey if we try to stimulate it. Hence, ceived approximately \$33,000,000 in various forms of relief, including the P. W. A., C. W. A., and F. E. R. A. distributions.

FACTS AND FIGURES YOU SHOULD **KNOW**

TT IS impossible to exaggerate the importance of the German refusal to continue to keep that he will never be hurt by considering any- within the arms stipulations of the Versailles treaty. It has been feared that she would do With this introduction let us urge local ad- this ever since Hitler went in-and every nation vertisers to be regular. This idea has nothing hoped against hope that it would never happen. to do with the use of large space or the expendi- Under the Treaty, Germany's army is limited those who fail to agree with them as planning to use two hundred inches of advertis- Now she will quadruple her army, greatly exequipment as much as she likes.

Inevitable result will be a boom in the muniforesight. A merchant who expects printer's tions industries—and another long step toward ink to work miracles is doomed to lose the money European war. Every European country will, ed, on excellent grounds, of having tions with first-class military machines usually common sense. want to try them out when they think the time

Armed forces of principal nations total: Russia, 830 000 with 15,000,000 reserves; Great MERICANS who wish to understand the Britain, 200,000 with 280,000 reserves; France, surplus production by lending our 309,000 reserves.

Answering an inquiry from Hon. Alf Stone, behind the times. Italy, like Japan, is an up-chairman of the State Tax Commission, which to-date nation which needs new territory. China commission is charged with the collection of possesses a wealth of mineral resources, which license fees and the enforement of the beer and Japan wants—and Abyssinia possesses a wealth wine law, Attorney General Greek L. Rice has held that the Tax Commission Chairman has no goods to foreigners, the mere theor-If Italy and Abyssinia fight, it seems inevita- authority to enforce the prohibition laws of the ist would suggest the very difficult ble that the latter will lose. Victorious Italy State. The Attorney General holds that the would then establish an Abyssinian protector-criminal procedure for violators of prohibition bute them so that we might consume laws has been confined by the legislature to the local governments exclusively.

ONE PASTOR WORRIED

TATE see where a pastor in a large city asserts tion of improving the condition of that "increasing knowledge of the phy- our own people is, of course, wildand in many other respects, the United States ficult for thoughtful people, especially among sical universe is making it constantly more dif- ly impractical and simply crazy. the young, to believe in God.'

> defining what they mean by God. It is a hard definition to offer. The race, as a whole, knows so little about the Creator that the Di- age of any such appropriation. vine Being cannot be fully explained.

What worries the brother and others like the ordinary congressman would be ful people' disagree with his conception of God. paying cash grants to the Bethehem This is well—it would, indeed, be a sorry divin- Steel Company, the DuPont Powder ity that could be defined in full by present day liuman beings.

WIDEDLY W 2 THOOR PHICAL

By GEORGE E. SCHILLING

PRACTICAL ECONOMICS

NEW YORK correspondent re ports, under date of March 19 trade is under consideration in exhis own words:

"New York learns that the Wash ington chefs are also concocting an entirely new dish to gratify heavy industry's appetite. It involves direct cash grants, not loans, to corporations doing an export business to cover any deficits they may incur based on cheaper labor (or money) The subsidy is to enable American firms to get the jump in world markets, thereby stimulating industrial activity without having to cut wage You do not fully understand this

scheme. Do not worry, neither does this columnist, the columnist who reported it, nor anybody else. It is combine eighteenth century thinking (bounties were unpopular in the nineteenth) with twentieth century facts, which is a favorite amusement of many people nowadays. Forty years ago we needed expert business to pay the debts which we then owed abroad , to pay for tourist expendiselves, this in spite of the fact that the outside world already owes us about three times as much as it can possibly pay us, and that we cannot accept payment in goods without wrecking American business even

The notions that produce this cusomething like this: In order to imcovery from the depression we have to control prices. Putting prices up by artificial means will increase profits, which are our main consideraincrease consumption, but would almost completely destroy profits. We cannot put prices up and down in the can put prices up at home and down in other countries all at the same time. Now we assume as axiomatic that export trade is of the very greatest importance in keeping our business profitable, as has been explained at length in our best magazines. The only handicap is that if we tax ourselves to pay the losses, business can enjoy its profits, and we will be helping the world by taxing That is, we pay taxes in order that we may favor foreigners at the expense of our own poorer citizens.

As a bit of tangled-up economic thinking, this idea is the best we have yet seen mentioned. You might not believe it. but folks get whooping big salaries and commissions and any amount of reputation by thinking up things like that. Even impractical theorists, and publicly praise themselves as practical men with no nonsense about them at all. Of course neither Adam Smith, John Stuart Mill, nor any of th other standard economists ever imagined any such goofy economics as

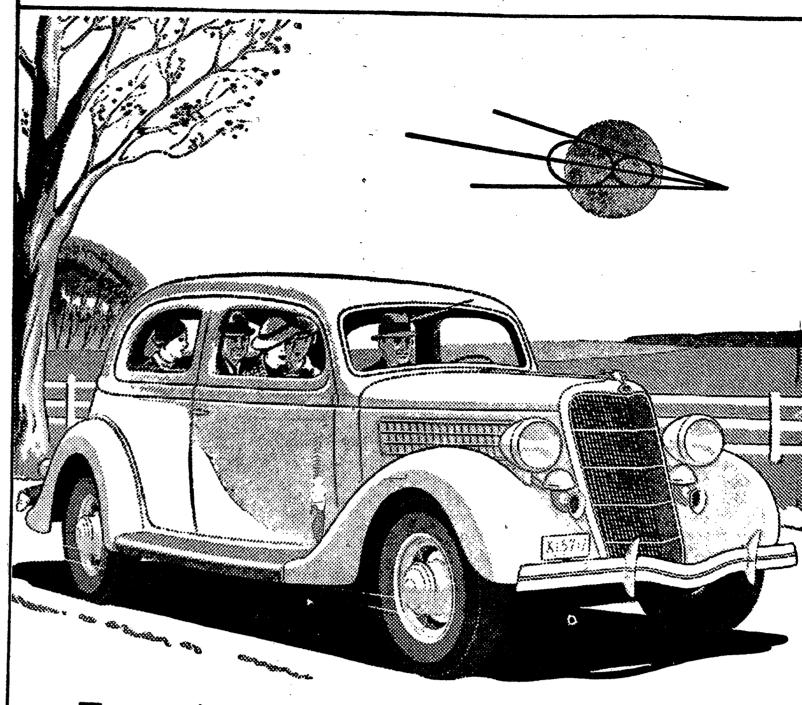
this, except to condemn it unsparbrains. Our practical men of affairs scornfully repudiate tht idea of using brains in framing legislation. What they depend on is hard, practical

In the good old days of Coolidge prosperity, which probably should not be mentioned under a Democratic administration, we used to enbonds of busted customers. Under these circumstances there is left to our practical exporting corporations only one place to get the money to pay them, that is, the United States

treasury. In place of this practical scheme of hiring ourselves to give away task of arranging better to distrithem ourselves. The practical answer to that is that we have our own people right here under our thumbs where we can keep 'em down, but the foreigner is where we have to make inducements to him. Any no-

There is a practical side to the bit of far-fetched theory sketched in the New York dispatch, but it is not particularly nice, and so an impolite subject for discussion in this column. However, we seem to see difficulties in the way of the pass-Neither the ordinary voter, nor even Company, or the General Motors Company, even in the cause of increased exports.

RORD V-8



In A Class By Itself

THERE is no way to compare the Ford V-8 with any other car because there is no other car like it.

The Ford enables you to step up into the fine-car class in performance, beauty, comfort and safety. But there is no stepping up in price. That is kept down by Ford low-profit policies and unique manufacturing methods. These are as different as the car itself.

It takes eight cylinders to give the modern performance you need these days. The Ford is powered by a V-8 — the finest type of eight-cylinder engine. You have to pay more than \$2000 for that in any other car.

FORD MOTOR COMPANY

WITH THE PRESS

GRAFT IN NATIONAL AFFAIRS

(Clayton Rand in The Guide) there is in private ones.

Did you ever hear of a couple of on the Pike. salesmen ganging up on a hard cus-

mon practice to try to fool the assessor on the value of your property-or did you think you were the

Somtimes you hear of children beng told by parents to falsify their age when buying theater or circus admissions; or railfoad fares.

always correctly given when a sale is involved. Eggs not entirely fresh out hurting the seller's conscience, and reopen. hardened to the practice.

Merchants sometimes incorrectly describe the merits of their

In fact, we can think of "graft" possibilities in all lines but the newspaper business, and we'll let you do the thinking on that.

Yes, there's doubtess a little graft here and there in national affairs becuase national affairs are run by members of Congress, our own Senpeople just like you and me.

IT ALWAYS PAYS TO LOOK NEARER HOME (Brandon News)

OME folks get a lot of pleasure in

News sees as a "silver lining" in the Long's latest speech he tersely re recent Pearl River flood, the fact plied: "I didn't hear him say anythat it closed the Rankin Pike and thing that would make me think." prevented festive and sinful Jacksonians from visiting the resorts on that what it takes to make Theodore Pike which cater to their amusement. think.

"The Pearl River separates Jackson from East Jackson, and in the latter place bootleggers, roadhouses cheap dance halls and night clubs of uncertain status abound in unlimit- MHOSE young collegians who are ed quantities," notes the News.

"Jackson folks get to these places of vice via Highway No. 80, which highway is inundated, shutting off citizens of the Capital City from their pleasure haunts."

and worthy brother up in Clarksdale, them. Mr. Ingram

ourselves so that foreigners can

HE popular suspicion that natests of truth and accuracy, we rejargon of the campus, and particusaintly satisfaction but, in the inter- spurious, artificial and witless as the ional affairs are spotted here mind him that the blocking of the larly that among Yale ndergraduates. and there with graft is no Pike did not seriously inconvenience "They are youthful infantiles whose doubt justified in part; but it's just many of the festive Jacksonians. vainglorious deeds, puppy itches, as safe a bet that there's no more of They are not and never were de-childish mentalities and haby emothe sub-rosa in public affairs than pendent on the places of vice and tions can scarcely e taken seriously pleasure which admittedly operate except as phenomena," says Mr. In-

> Every highway out of Jackson, intomer? Or farmer trying to get cluding even that sweet road to Cana higher bid out of a buyer by tell- ton, has such places. Others are ing him of a better offer from an inside the city limits. And, to the get his friend, Bidwell Adam, former best of our knowledge, there is only Lieut.-Gov., a job as member of the Or a couple of neighbors getting one hotel in Jackson in which earntogether to fool an insurance adjust- est sin-and-pleasure-seeker can't buy bors committee. Bidwell doesn't live

> Perhaps you know it's rather com- cept possibly chips in a chap game. Maybe you have heard of some at- dale's dens and dives. Take a look ed about his new position—which tempts at sharp practice in the recent around your own home town, Mr. Editor. Then pray for rain.

TWO MORE NAILS (Brandon News)

Ages of horses and cows are not WO more nails were driven recently into the Contsitutional Convention coffin which Govsometimes are sold to grocers with- ernor Conner still hopes to resurrect

Special elections in Adams and Doctors, it is said, somtimes have Wilkinson counties result in the namlittle agreements among themselves nig of legislators outspoken in their Of Mrs. Joseph Severin Bourgeoisregarding a wealthy client: lawyers opposition to any Constitutional

Excuse us from weeping. Mike, for we haven't an onion handy.

ROOSEVELT AND BILBO (Jackson News)

TTHEN President Roosevelt gave an informal reception other night in honor of new ator Theodore Gilmore Bilbo was seated right smack-dab on the Pres- barred. ident's hight side, and they chatted as chummily as a pair of thieves peacefully dividing the loot. It may have been only a conincidence, and not the inspiration or incentive for the thought of pleasures denied this singular favor, but on the previous day, when Senator Bilbo was The editor of the Clarksdale Daily asked what he thought of Huey

THIS OUGHT TO SETTLE IT!

perhaps F. D. R. wanted to find out

(Jackson Daily News) planning a "strike" on April

12th to express their so-called determination not to go to war un der any circumstances ought to read Travis Ingram's new story, "Young Gentlemen Rise." It will enable If it doesn't embarrass our pious them to see themselves as others see

we'll ask how he acquired the per- group in American life seems quite sonal and detailed knowledge of so shallow, callow and futile as the these "places of vice" on the Pike run-of-the-mill of our collegiate indicated and betrayed by his com- youth, and he writes about them with robust gusto. He declares that no We hesitate to destroy some of his argot is so flavorless, unimaginative, gram. Well, that ought to shatter

vanity in a few spots, anyway. It was nice of Senator Bilbo to advisory board of the rivers and haranything he can buy on the Pike, ex- on a river, and his home town, Pass Chrisian is certainly not a harbor Brother it will take more than a for anything save the smallest yachts Pearl River flood to wash Jackson but Bidwell has an inquisitive and clean, and at least a major Mississippi omniverous mind, and will doubtless river flood to clean out all of Clarks- learn all that is necessary to be learnisn't very much. Congress gets all its authentic advice on rivers and harbors from the board of army engineers.-Jacskon News.

Bidwell has plenty of native ability. He might give his superiors cards and spades. Moore never visited the Far East. Yet his poem Lalla Rook will live down the ages.

ADMINISTRATOR'S NOTICE TO **CREDITORS**

(Zelida Ladner Bourgeois.) Letters of Administration having been granted on the 24th day of January, 1935, by the Chancery Court of Hancock County Mississippi, to the undersigned, upon the Estate of Mrs. Joseph Severin Bourgeois (Zelida Ladner Bourgeois,) deceased, notice is hereby given to all persons having claims against said Estate to present the same to the Clerk of said Court for probate and registration according to law, within six months from this date, or they will be forever

This the 29th day of March, 1935. CYRILLE BOURGEOIS. Administrator.

When Your Head Feels "Stuffy"... Apply Va-tro-nol



... just a few drops. Va-tro-nol penetrates deep into the nasal passages. reduces swollen membranes, clears away clogging mucus, brings welcome relief. Two generous sizes

... 30¢ and 50¢.

. . . USED IN TIME HELPS PREVENT MANY COLDS

With The Movies And Film Folks

TT SEEMS that Charlie Chaplin is the wife of Bing Crosby, radio has finally decided on a name and screen star. for his forthcoming production. which up to this time has been called Production No. 5. He has definitely team-Laurel and Hardy - have decided to call it "The Masses." agreed to disagree, according to Hal While it may be completed this Roach, producer of their pictures. the Fall when Chaplin will take it on stories, it seems. to Broadway, hire a theater and release it to the public gaze—the first | picture in four and a half years.

ly arrived in this country from England and after a short visit in New York, departed for Hollywood.

Known while in production as "Now I'm a Lady" and "How Am I Doin'?" Paramount has finally decided to call Mae West's latest picture, "Going to Town."

An all-star cast has been assembled to support Marion Davies in her next picture, "Page Miss Glory." Among those named so far are Dick Powell, Pat O'Brien, Mary Astor, Frank McHugh and William Gargan. Mervyn LeRoy is to direct and the picture will be produced by Cosmopolitan and released through Warner Brothers.

Noah Beery will appear with Conrad Veidt in the Gaumont British production of "The King of the Damned." The picture will be made in England during the Spring.

authority on Garibaldi has been engaged by Paramount to prepare the tious. nécessary script for a screen play dealing with the exploits of this Italian hero. No actor has been mentioned vet for the title role.

Merle Oberon has been secured by Samuel Goldwyn from Alexander Korda, head of London Films, for next two years. Her first will be made his romance around the Auld

for a vacation in France, having er Alan Hale, is also featured as the completed his most recent work in forthright town drunkard Bob Dow. Hollywood.

Columbia has purchased "Theodora Goes Wild," by Mary McCarthy and will soon convert it into a photoplay.

Genevieve Tobin will replace Claire Dodd in "Men of Her Mind," in which Bette Davis will aslo be starred by Warner Brothers. Miss Dodd is temporarily working at another studio.

Edmund Lowe is to have the main role in "Champaigne Charlie," which is to be produced by Fox from a story by that name by Gene Markey.

June Knight was forced by ill ness to relinquish a part in Jesse L. Lasky's Fox Film musical, "Redheads On Parade," and was replaced by Dixie Lee, who, by the way,

cree of the Chancery Court of Han- 1928. cock County, Mississippi, rendered on March 9th, 1935, in Cause No. 3654, on the docket of said Court, wherein Honore Labat is complainant and Kingfish as a man who has marched fly fish is to get some expert coach-Adolph Labat, et als, defendants, the undersigned Special Commissioner, will, on

MONDAY, APRIL 1ST, 1935

cry to the highest and best bidder ional campaign. Nor will he have for cash at the Front Door of the the unswerving loyalty of political Courthouse of said County, the fol- appointees to fight his national batlowing described property situated in tles," Irwin suggests. Hancock County, Mississippi, to-wit

Lots 142, 143 and 144, First Ward, City of Bay St. Louis, as per the present official map thereof made by E. S. Drake, C. E. and filed in the office of the Chancery Clerk of Hancock County, Miss., on May 1st.

Being the identical land conveyed by F. A. Netto to Joseph Labat by deed dated Sept. 29, 1886, and recorded in Vol. "C," page 161-2, Deed Records, Hancock County, Miss.

Said sale is to be made for the purpose of partition among the above named complainant and defendants in accordance with said decree. Given under my hand this March

11th, 1935. (SEAL)

A. G. FAVRE,

Special Commissioner.

CHANCERY SUMMONS

THE STATE OF MISSISSIPPI. To Pearl Weston Russeau and any and all persons interested in that certain strip of land described as Block 2 of Original plat of Logtown, Mississippi, made by M. A. Bailey, County Surveyor, and filed in the office of the Clerk of the Chancery Court on December 8th,

You are summoned to appear before the Chancery Court of the county of Hancock, in said State, on the Second Monday of April A. D. 1935, to defend the suit No. 3722 in said Court of the State of Mississippi, ex rel. R. D. Moore, State Land Com-

missioner. The same being a suit to cancel patent granting title to said land bove described, wherein you are a This 16th day of February, A. D.

A. G. FAVRE.

Chancery Clerk

SEAL)

The oldest motion picture comedy

Rochelle Hudson, petite motion ious booths for the occasion. picture actress of ingenue roles, recently went to New York from Hol-Margot Grarame, English actress, lywood in order to acquire some "so-

Katherine Hepburn's "The Little Minister"

Heralded as a challenge to all the ture year is the screen version of Sir the College gym. James 'Barrie's hauntingly-beautiful The Committees names are as

For this picture RKO-Radio re created the quaint charm of Thums in Scotland, and around it director Richard Wallace has staged a ro-

The settings, which show the vil- and Harless. The games picturesque, are said to be quite dif- Brothers and boys. ferent from those used in former Alexander Powell, historian and productions of the story, more nearly authentic, and much more preten- Fly Casting Year

> Katherine Hepburn re-creates in her inimitable mood the character of Babbie made famous on the stage by Maude Adams. Amid the wild and untamed Scottish moors the elfish love a merry chase.

two Goldwyn pictures during the making of the Barrie classic, has Broadway stage. is said to play the Maurice Chevalier, sailed recently splendid touch. That favorite troup-Other colorful roles are played by year than ever before. Beryl Mercer, Donald Crisp, Lumsden Hare, Mary Gordon, Andy Clyde, Dorothy Stickney, Harry Beresford and Barlowe Borland.

Huey Long's National Ambitions Confront

political action, cannot be the in 1936 or 1940, Will Irwin, noted war correspondent and author, indicated in an article appearing in Liberty Magazine.

just completed a searching analysis ular "share the wealth" slogan was COMMISSIONER'S SALE OF LAND only incidental to the political machine that solidified his hold on the By virtue of the provisions of a de- state since becoming governor in

terned figure in this country since | cost some years ago. the Civil War," Mr. Irwin sees the to absolute authority in the southern state by political tactics unpar-

alled anywhere in the country. "But the same instrument to gain within legal hours sell at public out- power will not be available in a nat-

A.&G.Theater AMES & GASPARD, Props. G. AMES, Mgr.

Thursday, Friday, March 28-29

The Picture voted the best of 1934 "IT HAPPENED ONE NIGHT" with Claudette Colbert and Clark Gable and Short Subjects.

Saturday, March 30, EDDIE QUINLAN & BETTY FURNESS in

"GRIDIRON FLASH"

And comedy. Sunday & Monday,

March 31-April 1. KATHERINE HEPBURN in "THE LITTLE MINISTER" Cartoon and News.

Tuesday, Wed., April 2-3,

WARNER BAXTER & JANET GAYNOR in "ONE MORE SPRING" And comedy.

Thursday & Friday-

"LOST LADY"

Admission 10 & 25c Every Nigh Show Starts at 5 O'clock Saturday and Sunday Other Nights at 7 O'clock

PARENTS' ASSOCIATION ST. STANISLAUS PLANS BIG BAZAAR, APR. 28

Spring Festival To Hold Spotlight After Easter

At the monthly meeting held last Sunday at the College tne members of the Parents' Association fixed Sunday, April 28th Spring it will not be released until The comedians were unable to agree as the date for the annual Neeson were guests of Mrs. Charles Spring Festival. Committees Vogt. were formed to handle the var-

The Secretary, Mrs. Markey, read two letters to the members will make her film debut in RKO phistication" preparatory to playing ing the members for the Spiritual Bouquet on the occasion of the death of her brother: Mr. James Grevemberg Jr., thanked the Association for the honor of representing them at the Carni-Notable Screen Event val Ball held recently at the Convent.

Several of the members will | Moran made another trip to the city star's previous successes, and as one take part in the Amateur Con-Tuesday. of the big events of the motion pic- test to be held next Sunday in

romance, "The Little Minister," follows: Sandwich Table, Meswhich serves Katherine Hepburn as dames, Pepperdene, Hammer. Fitzgerald, Bryan and Power; Cake Table, Mesdames, Heath, Grevemberg, and Scales; Candy Table, Mesdames, Weeks, Monmance with all the qualities of whim- ti, Bopp and Fahey; Refreshberg, Pepperdene, Gianelloni, Mrs. Walter Carver. lage of Thums, while realistic and usual will be in charge of the

Is Forecast For

Chicago, March 16.—This is going Babbie leads her persecutors and her to be a "fly casting year," according to the reports which are coming Richard Wallace, who directed the in via the fisherman's grapevine system of forecasting the season's day. outlook. Now that spring is beginthe principal role in "Dark Angel," Licht Kirk one of strange and haunt- ning to stage its slow approach and work on which is to begin about ing charm. John Beal, from the the trout season is only a few weeks of Mr. Chas. Matthews in Jeff Davis ahead, attention is being focused on avenue. role of the "Little Minister" with a the sport of catching fish by means of a long rod and feathered lures. The prophecy is that more anglers have moved to Lizana's to take are going to be using fly tackle this charge of Mr. Lizana's farm.

> This department has consistently when to use the two methods of McConnell. catching fish give these results: First, the angler gets more fun out of his fishing. There is a great thrill in tossing a small feathered Many Obstacles lure which imitates a form of insect life, watching the fish rush to the surface to take it. and then TTUEY LONG'S rise to power in playing the fish with a long, slim. Louisiana based as it was on resilient rod. Secondly, there are many days in the season when a fly pattern for a presidential campaign rod will catch more fish than any Baker were united in marriage in other form of angling.

largest choice to tackle and needs good wishes to both of them. The veteran newspaper man has to spend the least money of any season that we know of. By "least! line, today one can buy an American Rouge danced and sang. made outfit that will catch plenty of "The strangest and most unpat- fish for just a fraction of what it

One of the best ways to learn to ing from a man who knows the game. Within a few weeks one can get such coaching right on the front lawn because warm spring days are ideal for outdoor practice with a fly rod, and casting on the lawn is an excellent way to start that practice.

Aunt Sue-Jimmie, did you take your cough medicine regularly at school the way the doctor said? for it. Here's one I saved for you! ily extend their sympathy.

KOZY THEATER PASS CHRISTIAN

Friday-Sat., March 29-30 "RED HOT TIRES" with Lyle Talbot & Mary Astor Chapter 5 of The Law of the Wild Also comedy.

Sunday & Mon., Mar. 31- Apr. 1 "GAY DIVORCEE" with Fred Astaire - Ginger Rogers Fox News and Comedy.

Tuesday, April 2 "WEDNESDAY CHILD" with Edward Karn and Frankie Thomes Also Two Cartoons,

Wednesday-Thurs., April 3-4. "ONE MORE SPRING". with Janet Gaynor & Warner Baxter Also comedy and Cartoon.

First Show starts at 7:00 last show Starts at 9:00 except on Sunday at 6:00. Admission 11c & 25e

On Tuesday 11c & 17c

WAVELAND NEWS-NOTES

MRS. MAUD BOURGEOIS. Waveland, Miss.

R. and Mrs. Guy Hopkins were here over the week end with a houseparty.

Miss Sally Vinet and her guest Miss Annabel Lambert spent the weekend with Mrs. H. P. Vinet.

of friends were the guests of Mrs. Board, told members of the House ? H. Laroussini. Mrs. L. H. Fairchild and her daugh-

at their home . Mr. Emilio Cue and Mr. Bobey

Mr. W. E. Andrews and family

were visitors here Saturday. All the M. V. Hanlards were here

for the week end. Judge E. Blankin and family spent several days at their Terrace home.

Mr. Harry Carver and his little Roosevelt does not hesitate to take sical delicacy which Barrie express- ments: Messrs. Heath, Grevem- family were guests of his mother,

The Rosenbergs were at their home in the Steel subdivision.

Mr. and Mrs. Edward Aime were guests of Mrs. Vic Lizana.

Misses Delta Lizana and Hazel view. Herlihy motored to Gulfport Satur-Mr. Peter Monrose was the guest

Mr. Henry Nicaise and family

Mr. Walter Champagne after an urged that fishermen learn how to operation at the King's Daughters use both the bait and fly casting Hospital at Gulfport is better and is promise continues. rod, because knowledge of how and back again at the home of Mr. John

> Mr. Marcus Kahn and the Odenheimers were here for several days in Jeff Davis avenue.

Mrs. C. K. Herlihy, Harry Lynch and Mr. George Herlihy motored to New Orleans Monday.

Mr. Elmer Walker and Mrs. Gussie Biloxi last week, and have come to This year the fisherman who is live in Waveland. We congratulate about to start fly fishing has the Mr. Walker and extend our hearty

A lotto party was given at Waveof Huey's methods to win Louisiana. money" we mean this: Whereas in land School by Mr. G. W. Hillis and He implies that the Kingfish's pop- former years an angler had to dig his class, Tuesday night. There was deep in his purse for his fly fishing a very good attendance, and the than against them and a help, mayequipment to secure a serviceable class was happy over the proceeds. rod. a good real, and a well-made Little Betty Jeanne Paoli of Baton

There are three new coons, seven little rabbits and six little pigs in the Mollere Zoo.

ters on Railroad avenue. This, of vorced from other features. course, means better drainage.

Mr. Evariste Bourgeois an old resident of Waveland died last week Jimmie-No'm; Johnnie Smith Commissioner W. L. Bourgeois of 213. likes it, an' he gimme two apples Bay St. Louis. Friends of the fam-

> At the request of the German government, Mr. Rudolph Ĥelmrich, who was a captain in the German army during the World War, will return to that country next Sunday with his family. They have been in Mdivanis." the States several years, and have spent most of the time in Waveland. Everyone wishes them a safe voyage.

Barbara Hutton Mdivani Could Not Reconcile Herself To a Master

IVORCE FOR Prince Alexis Mdivani and his wife, the former Barbara Hutton, was almost certain from the start in view of their conflicting ideals of marriage, believes Adela Rogers St. Johns, writing in Liberty Magazine this week.

Brought up in the American tradition that a wife should enjoy equal status with her husband, the Woolworth heiress was "unprepared for marriage with a European who expected her to follow in his footsteps," Miss St. Johns writes after a searching study of their married

Definitely generous, an extremely loyal friend and a good sport, Barabara is also a kind hearted amusing, decent young woman whom

WASHINGTON NOTES

RFC TAKES CHARGE

The RFC has taken control Public Utilities Securities Corporation, key holding unit of Harley C. Clarke's system, which was second only to that of Insull. When the fa- 3 mous \$90,000,000 loan was made to the old Dawes bank a block of stock, -Miss Helen Rivoli and Mr. Alvin equal to control, was among the assets given as collateral.

CHEAPER THAN PRINTING

Amazing as it may sound, the government is borrowing money cheaper than it can print greenbacks! Mrs. Paul Laroussini with a party Gov. Eccles, of the Federal Reserve Banking committee that it costs 0.15 4 per cent to print, replace, ship and insure bills in circulation. Recentter, Miss Christine, spent a few days ly the government borrowed money for 180 days, at 0.11 per cent. Last 2 May, 90-day loans were secured at 4

40,000 U.S. POLICE

0.06 per cent.

Police forces of the Federal Government now number 40,000, with the largest units being the Coast 3 Guard and Department of Justice.

ON VACATION

While most presidents made it a habit to stick around Washington when Congress was in session Mr. his vacation and fishing trips, which | get out among the people.

NO NEW NAVAL TREATY

The general feeling is that further progress in limiting naval armament is not to be expected in view Everyone is happy to know that of the general idea that present Fisherman in '35 Mr. Alcide Favre is up and about, af- treaties will expire without being ter a long seige of suffering from a replaced by new ones. The fact that France has announced two new 35,-000-ton battleships emphasizes the

BONUS OUTLOOK

What the Senate will do about the bonus remains to be seen, but it is pointed out that 45 members who opposed the bonus at the last session are still in the Senate. So far no pressure has been applied by the Administration. However, the Amercan Legion says that 16 Senators, who oppose the Patman bill, will vote for the Vinson bill. Talk of a com-

N. R. A. LAPSES IN JUNE

Hearings on the N. R. A. continue with indications that some Congressional action will be taken in time to prevent the lapse of the whole undertaking on June 15, when the present law expires. Confusion will certainly reign supreme if nothing is enacted affecting codes, maximum hours and minimum wages, etc., before that date.

NOT TO FIGHT COUGHLIN

Reports are that while New Dealers will continue to attack Senator Long, they will adopt no such measures against Father Coughlin, the Detroit priest, who is expected, generally, to be with them more often

be, in 1936.

WANTS ALL OF IT The President last week made plain that he would insist upon the social security program although a petition had been signed a vote on The Relief Corps are digging gut- the old age pensions measure di-

SEEKS NEW RULE

and was buried at Cedar Rest ceme- House wants to liberalize rules of Mississippi, I will on tery in Bay St. Louis. A large fam- procedure by permitting 145 memily survive him, among whom are T. bers to force any measure upon the J. Bourgeois, Mrs. Sara Bordages and floor. This was the rule for sever-Placide Bourgeois of Waveland, and al years until changed this year to

American friends dearly love."

Failing to understand why the Prince ran off to India while Barara was ill in an English hospital, in the County of Hancock, State of Miss Rogers says, "There never seem- | Mississippi, to-wit: ed to be a peaceful moment for the

SILHOUETTE BEAUTY SHOP on the Beach

extends a cordial invitation, to some in and discuss your beauty needs. Graduate Marinello operator in charge. We specialize in facial massages

STELLA GEX, Proprietor 211 S. Beach

and scalp treatments

Monthly Pains Relieved

Women who take CARDUI have found that severe monthly pains have been relieved and that by continued use of it for a reasonable length of time their strength has been renewed and their general health improved.

"I am glad to speak a few words for Gardul, the medicine I have taken for a weak, run-down condition, for bad pains in my side and back and for irregular periods," writes Mrs. Rey Chandler, of Cussets, Ala. "Cardul straightened me out and I felt 106 per cent better, It certainly helped me."

Thousands of women testify Cardul senerited them. If it does not benefit YOU, consult a physician.

What does a Bank do?



It Protects Individual and Commercial Interests

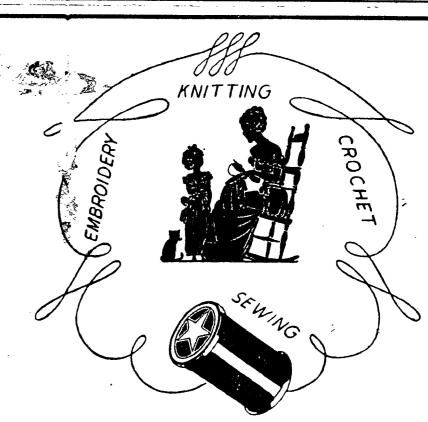
MORE than anything else—more, even than the assistance it gives in building an estate—a bank protects.

Wheth r it be a dollar deposited in a new savings actount, an estate entrusted to its care, or priceless keepsakes and important documents placed for safekeeping in its vaults, a bank protects.

Know Your Bank Better

Merchants Bank & Trust Co.

"First In Banking Service"



STAR brand THREADS A QUALITY THREAD FOR

EVERY PURPOSE

GUARANTEED FAST COLORS — WILL BOIL CLOVERLEAF AND DAWN BRAND WOOL AND WORSTED YARN

AMERICAN THREAD SO

260 WEST BROADWAY, NEW YORK

Crochet and Knitting Leaflets Free on Request. SHERIFF'S SALE

Cause No. 3548 THE STATE OF MISSISSIPPI COUNTY OF HANCOCK.

HENRY H. FRENKEL A. J. O'KEEFE A sale for satisfaction of judgment of \$813.13, with interest at the rate of 6 per cent per annum from July 13th, 1933, until paid,

and costs to accrue under this ex- 1935. By virtue of an execution directed to me by A. G. Favre. Clerk of the The newly formed bloc in the Chancery Court of Hancock County. 9th, 1935, afternoon.

> MONDAY, APRIL 1ST, 1935, in front of the front door of the April 11th, 1935. Courthouse of said County, in the Aaron Academy, at School House, City of Bay St. Louis, Miss., within April 12th, 1935. the hours prescribed by law expose | Flat Top, at School House, April for sale and sell at public outcry to 13th, 1935. the highest bidder for cash, all the right, interest and claim which the April 15th, 1935. defendant A. J. O'Keefe, being an one-half interest, has in and to the following described property situated

> Lot 4, except S. 10.2 feet—Lots 5 to 9 inc., all in Block 11, and Lot 23rd, 1935. 4 in Block 12 of Anchorage sub-division, to the town of Waveland, as 24th, 1935. per plat recorded in Vol. W, page Kiln, at Haas' Drug Store, April 350 of the Deed Records of Han- 25th, 1935. cock County, Mississippi, which has been levied on as the 26th, 1935.

property of said Arthur J. O'Keefe, and all his interest therein will be April 27th, 1935. sold to satisfy said execution, together with all costs This the 8th day of March, 1935.

T. E. KELLAR,

> A. G. FAVRE,

Sheriff.

CHANCERY SUMMONS THE STATE OF MISSESIPPI. To heirs at law of Dr. Frank A Overbay and William Z. Overbay,

Deceased.

(SEAL)

You are summoned to appear before the Chancery Court of the county of Hancock, in said State, on the Second Monday of April A. D. 1935, to answer the suit No. 3723 in said To Mary Sayles. This 16th day of February, A. D. 1935.

REGISTRATION NOTICE

STATE OF MISSISSIPPI

COUNTY OF HANCOCK. Notice is hereby given that the undersigned Registrar of voters for Hancock County will visit the several voting precincts in said county, for the purpose of registering voters at following places and dates, to-wit: Ansley, at Postoffice, April 8th.

Pearlington, at Beyer's Store, Apr. 9th, 1935, forenoon. Logtown, at Drug Store, April Gainesville, at Mrs. Schulties Store

April 10th: 1935.

Gravel Pit, at Gravel Co. Office, Caesar, at Leetown School House,

Crane Creek, at A. E. Shaw's Store, April 16th, 1935. Standard, at Shyou's Store, April 17th, 1935. Catahoula, at School House, April 22nd, 1935. B Dedeaux, at School House, April

Fenton, at Cuevas' Store, April Waveland, at Town Hall, April Clermont Harbor, at School House,

Lakeshore, at Dan Ladner's Store. April 29th, 1935. Edwardsvile, at School House, April 30th, 1935. North Bay St. Louis, at Courthouse, May 1st, 1935. South Bay St. Louis, at Courthouse, May 1st, 1935.

Central Bay St. Louis, at Courthouse, May 1st, 1935. A. G. FAVRE, County Registrar.

CHANCERY SUMMONS

THE STATE OF MISSISSIPPI.

Court of Mrs. Beulah Overbay You are summoned to appear be-Hough, et als, wherein you are de- fore the Chancery Court of the fendants, being a suit by said peti- County of Hancock, in said State, at tioners to be recognized and decreed Rules on the Second Monday of to be the sole surviving heirs at law May A. D. 1935 to defend the suit of the said Dr. Frank A. Overbay No. 3725 in said Court of Elijah and William Z. Overbay, deceased. Sayles wherein you are a Defendant. This 16th day of March A. D.

Chancery Clerk. (SEAL) A. G. FAVRE, Clerk,

WHO SAYS

It Can't Be Done?

AY plans now for Easter and seasonable shopping.— Mollere's Store has the large and varied stock to select from. The pre-Easter season is at hand. Wise housewives and others are seeking places to buy to advan-

tage—just the things different that you wish for your table. It can be done. Visit Mollere's and buy now. See what we have to offer.



MOLLERE'S

151 COLEMAN AVE.

WAVELAND, MISS.

-Capt. John Bachino, citizen and

to Bay St. Louis Wednesday. The

Captain has many friends wherever

he goes and always finds a warm and

cordial welcome on the occasion of

-Mrs. George Casanova who has

been spending the past few weeks

here visiting relatives and friends

and attending to her property in

Citizen, near Beach Front, has re-

turned to New Orleans. Mr. and

Mrs. K. W. Pepperdene will shortly

-Miss Dorothy Tudury, talented

young daughter of Mr. and Mrs.

Theo Tudury, gave a number of

fancy dancing at the farewell celebration program at Biloxi Wednes-

day night to the Washington (American League) Baseball Club, on the

eve of its departure from the win-

ter training quarters at Biloxi.

-Drink CRYSTAL Coffee.

move into the place.

-Drink CRYSTAL Coffee.

If It Comes From Mollere's It Is The Best. WE DO NOT DELIVER

The State of Item and ardent booster for beautiful Cler-

ANNOUNCEMENTS

The Sea Coast Echo is authorized to announce, supject to the action of the Democratic Primary, August 6,

For County Representative OTHO RESTER

For State Senator FORTIETH DISTRICT FRANK B. PITTMAN

For Co. Supt. Education

V. A. ARENDALE

City Echoes

-List your property for rent or sale with L. K. Kergosien. -Mr. and Mrs. E. G. Mandeville

of Waveland spent the last week-end with friends in Gulfport and Biloxi. -Drink CRYSTAL Coffee. -An ad or announcement in The Sea Coast Echo reaches the public

and gives the local territory a complete coverage. -Attorney W. J. Gex. Sr., was a professional visitor to New Orleans Thursday, following a busy time be-

fore the local circuit court session. -Drink CRYSTAL Coffee. -Mr. and Mrs. Marx Andreson of New Orleans spent the past week-end in this city where they were guests

—List your property for rent or sale with L. K. Kergosien.

of the latter's mother, Mrs. Lydia

-Mrs. W. J. Gallup, who some three weeks ago sustained a serious fall and painfully injured is reported better, under the care of Dr. D.

—A son was born to Mr. and Mrs. Walter Carver, Monday, March 25th. The newly-born is a grandson of the late Albert J. Carver, sheriff Hancock county.

-Mr. and Mrs. Robert L. Genin motored to New Orleans Thursday of this week and visited their relatives, Mr. and Mrs. Sidney Prague and family.

-Drink CRYSTAL Coffee. -Mrs. L. S. Elliott motored with friends to New Orleans Monday and spent the day visiting at the home of

her sister, Mrs. J. H. Thompson, at the family home in Delgado Drive. -List your property for rent or sale with L. K. Kergosien. -Attorney Robt. L. Genin motored to Hattiesburg Monday in his beautiful new Ford de Luxe car on

professional business and also visited Purvis during the homeward trip. The trip to H'burg, 100 miles from Bay St. Louis, was covered in one and one half hours.

-Drink CRYSTAL Coffee. -Mrs. Toinette B. Glover of Wellsville, Mo., is spending a few months on the Coast. The early part of her sojourn was spent at Long Beach, but for the past few weeks she has been the guest of Mrs. F. C. Bordage in Front street. Mrs. Glover is a brilliant pianist, and is well known in select musical circles in Missouri. She is a woman of broad culture, and is a delightful conversationalist. She is a sister of the late M. H. Blackwell, a valued assistant superintendent R. M. S.

-The Sea Coast Echo covers Hancock county like the dew.

spent the week-end in New Orleans. spending Sunday visiting the New Orleans Spring Flower Show Sunday at the municipal auditorium. This show was presented for three days by the New Orleans Horticultural Society, New Orleans Retail Florist Association and Florist Telegraph Delivery Association. The show, the first held by the Horticultural Society in 19 years, was in celebration of the golden jubilee of the society.

-Mr. and Mrs. George E. Pitcher

sale with L. K. Kergosien. will leave today. Friday, on an extensive auto tour with Chicago and Milwaukee as their ultimate destination. Before returning they will visit points in Canada and come home by way of Cincinnati. Montgomery and Mobile and plan to visit the intermediate cities on their itinerary. They will be gone for sev-

-Drink CRYSTAL Coffee.

Genin. Mr. and Mrs. Weston are register our gratitude. spending the winter at Hotel Weston. -Mrs. Rene Lorio and baby came out from New Orleans Sunday for March 27, 1935. the day, stopping at the former Forstner beach home, later belonging to her late mother. Mrs. Wol-

-Miss Thelma Eagan, who recentreturned to the Bay after undergoing a very painful but successful operation at the Touro Infirmary in New Orleans will shortly leave to re- Although your soul is now at rest sume her position in the accounting And free from care and pain, office of the L. & N. railroad at | This world would seem like heave Louisville. Miss Eagan has been in If we had you back again. the employ of the "Old Reliable" for But still we say, "His Will Be Done, mont Harbor, was a business visitor a number of years and is one of the Your soul is with the blest, most popular and efficient employees | And we who grieve for you today in the headquarters office of the Are the ones who loved you best.

-Drink CRYSTAL Coffee.

ciety with three cooperating organi- is the day for the regular meeting zations, the New Orleans Garden So- of Red Cross members. Let's be

Closet furnished. Don't forget—City Hall, Friday 2:30 P. M.

-Mrs. M. E. Badon was called to Mr. and Mrs. Pitcher are loud in McComb last Friday evening unextheir praise of the beauty and variety pectedly by a message announcing ands of miles from our own baliof display of flowers, displays of that her mother, Mrs. John McMil- wicks, occurring on Mardi Gras day various forms of gardens, etc. It lion, had taken suddenly ill and was in the city south of the State dividwas well worthy of the trip and visit. stricken with pneumonia, and hasten- ing line. -List your property for rent or ing that night to the sick bedside. The condition of the patient is report- the New Orleans Item, under the -Mrs. Wm. A. Staehle spent Mon- ed no worse, according to latest feature head of "Chat," recently day in New Orleans visiting her news. Many friends here hope for gave the story, as follows: mother, Mrs. L. Sporl. Both ladies the speedy and early recovery of her mother.

CARD OF THANKS

We wish, by this method, to express our thanks and grateful ap- child's left arm, and yelled for the preciation to one and all who were horses to stop. Then he jumped with us during the illness and subsequent passing away of our dear father. Evariste V. Bourgeois, life-long -Mr. and Mrs. Harold Weston resident of Waveland. To all for ing child and her saviors, he yelled have rented the wellknown Nellie's their personal attention, messages Villa, beach dwelling for family oc- of sympathy, flowers and other excupancy from the owner, R. L. pressions of kindness we do wish to

MRS. W. H. SMITH Died March 27th, 1934

HUSBAND AND CHILDREN.

... N-O-T-I-C-E ...

DUE to advance price of Silverware, we are forced Profit-Sharing Coupons.

All outstanding Profit-Sharing Coupons will be

Next to Postoffice

ANNOUNCEMENT

Of The Opening Of

Crystal Coffee Stores

105 NORTH BEACH BOULEVARD

THE FINEST BLENDS OF COFFEE, INCLUDING MOCHA AND JAVA, WILL BE AVAILBLE TO THE RESIDENTS OF BAY ST. LOUIS AND THE GULF COAST. HOME DELIVERY SERVICE AT NO EXTRA COST.

As a feature on opening date, we are presenting a two-pound package of Crystal sugar FREE to each customer whose purchase exceeds one dollar.

Crystal Coffee Stores

105 No. Beach Blyd. Bay St. Louis, Miss.

W. R. BOYER Mgr.

ATTENTION, LADIES

Personal and General

HERE'S A HUMAN INTEREST

STORY PAR EXCELLENCE.

Newspaper writers and others are

forever seeking human interest stor-

ies-actual happenings that tug at

the heart strings; that arouse our

sympathies, make our eyes well and

prove all-absorbing. And the unu-

sual in this line is always in demand.

line. One that happened not thous-

Here is a swell story along this

Sue Bryan, who writes daily for

When the regal float of Rex ran

down that little girl during the pa-

rade Tuesday, Rex, alias Garner

Tullis, showed himself every inch a

king . . . and we don't mean the

He saw the wheel roll over the

down, asked for the child's name

called for a doctor. When the mor-

bid crowd closed in on the suffer-

young victim could be taken into a

drugstore nearby. Some maskers,

farther back ,who couldn't see what

was going on called for him to get

back on his throne and continue the

parade. Some of the men on the

floats called for the parade to be

of the injured little girl.

"To hell with the parade!" he

throne, there arose such applause in

a Caruso or a Bernhardt with envy.

AT "HEARTS" CARD PARTY.

Mr. and Mrs. Kenneth W. Pepper-

MR. AND MRS. KENNETH W.

PEPPERDENE ENTERTAIN

Mrs. Moreau, in the order named.

ANNUAL MAY QUEEN

FESTIVAL AT S. J. A.

Of social and general interest is

coronation and ball, given by the student body of St. Joseph Academy

at S. J. A. Gym, to take place during

the early part of April, definite date

There is a wide interest in the

selection of the May Queen, decided

by votes and probably before this

will have reached press the contest

much interest and the affair is large-

y attended and proves of pleasure.

TULANE LAW REVIEW.

Fontaine Martin, Jr., of Bay St.

view, it was announced by George

He succeeds Robert E. Friedman,

ENTERTAINED AT LUNCHEON

BRIDGE LAST FRIDAY.

Louis, entertained at luncheon-bridge

on Friday noon of last week, compli-

Cut Spring flowers served effect-

The afternoon was spent in the

intriguing interest afforded by

bridge. High scorer was Mrs. A. P.

Smith: low. Mrs. Leo W. Seal. Cut.

Mrs. Moss is both a charming and

delightful hostess and her party

easily proved one of all-absorbing

Mrs . Theodore Robin.

PLAY EVERY TUESDAY

TO RAISE FUNDS TO

PURCHASE CURTAIN.

A number of ladies have banded

themselves into a group of card play-

ers who assemble every Tuesday af-

ternoon at the residence of Mrs. M.

V. Gex and daughter, Miss Vickey.

CLASSIFIED ADS

LOST, STRAYED OR STOLEN

FOR RENT

street, rates six dollars per month.-

No. 3, Box 127, Henderson, Texas.

Address: Mrs. John F. Hunt, Route

Five room house on Hancock

Finder phone 295-Reward.

3-22—tf.

Blue and white Setter, bird dog.

visiting Bay St. Louis for a while.

This year will be no exception.

FONTAINE MARTIN, JR.

ELECTED EDITOR

Wilson, faculty director.

MRS. UNDERWOOD MOSS

senior, as editor.

oration.

This occasion each year elicits

PREPARING FOR

not yet announced.

will be on.

at them to make way, so that

Romanoff variety.

resumed.

A SWELL FELLA—REX!

Under the above caption The Echo is requested to publish the following notice from Red Cross headquarters: Remember that Friday, March 29,

there. We must get our Loan

-Drink CRYSTAL Coffee.

Respectively, -SONS AND DAUGHTERS.

IN MEMORIAM

Sadly missed by

lene entertained at a party of ten

to discontinue issuing the Rogers Silverware

redeemed for cash at face value. Effective Apr. 1.

M. & K. GROCERY

Bay St. Louis, Miss.

ON THE BEACH

A PLACE For Ladies and - Gentlemen

Bay St. Louis, Miss. FEATURING DIXIE BEER

Now Open to the Public. — FRANK MARTIN, Prop.

Saturday, March 30, 1935

Uncle Charlie's Nite Club

Bay St. Louis, Miss.

-:- Presents -:-

"SHADES of BLUE" Orchestra

Make Reservation

will go to buy a new back-stage child and her many friends rememdrapery curtain for St. Joseph Gym. | bered her thoughtfully and gener-The ladies are enthusiastic in the ously. cause and plan in addition to many

MRS. A. P. SMITH AND FRIENDS TO GIVE

raise more than the required sum.

BENEFIT BRIDGE. In loving memory of our wife and called, half on and half off the float, on Thursday afternoon of this week afternoon to a 3-table bridge party and yelling directions for the safety to a benefit bridge party at her home Mrs. Toulme chose cut spring flowon the Beach Boulevard benefit from ers for decoration purpose. Mrs. W And, finally, when the child was Eighth Grade Class, S. S. C. as a con- J. Kidd was high scorer and captured safe, and in doctor's hands, and tribution to the College Bus fund, first prize, an open work white lun-Garner Tullis was Rex again on his Friends of Mrs. Smith have formed cheon set of more than ordinary table groups and the "benefit par- beauty. Mrs. Scharff scored second the mammoth crowd as would tear ty" will have quite a social aspect and Miss Clara Kergosien "cut."

CAROLINE NOLAN CELEBRATES ELEVENTH BIRTHDAY WEDNESDAY.

is given.

Young Miss Caroline Nolan, inter-Friday evening, playing hearts until ting daughter of Mrs. Carrie a late hour. The event was one of Nolan, celebrated her 11th birthday unusual pleasure, with the usual hos- | Wednesday evening at the family pitality of the host and hostess con- home in Carroll avenue. Quite a tributing to the success of the even- member of her friends assembled on ing. The party included Mr. and the front lawn, which had been spe-Mrs. George E. Pitcher, Mr. and Mrs. | cially illuminated for the occasion. C. M. Weeks, Mr. and Mrs. Hubert and various games were played to de Ben, Mr. and Mrs. C. G. Moreau. one's heart content until a later hour Prizes for the successful contestants of the night.

were captured by Mr. Weeks and Caroline is a bright and lovable

delightful afternoons at cards to MRS. MILLARD E. TOULME

ENTERTAINED THREE-TABLE PARTY TUESDAY AFTERNOON Complimenting members of the

Thursday Afternoon Bridge Club Mrs. Millard E. Toulme, was hostess Mrs. A. P. Smith will be hostess at her home in Main street, Tuesday

plus the financial phase for which it Mrs. Toulme's party was unanimously declared one of the more anjoyable events of the immediate season, her guests enjoying her hospitality to the fullest extent.

- List your property for rent or sale with L. K. Kergosien.

-- Drink CRYSTAL Coffee.

\$1.00 PERMANENTS **VEOLA'S WAVE SHOP**

408 Hancock Street Bay St. Louis, Miss. Phone 329

EMELDA TROXLER

SCHOOL OF DANCING

124 Ulman Avenue

Saturday Mornings at 10 Phone 238 Tap — Acrobatic and Ballet

IT.*WILL PAY YOU TO VISIT-

Rosenblum's Department Store

"Exclusive Ladies' Ready to Wear" **GULFPORT**

Louis, Miss., a junior in the college of law at Tulane University, has been elected editor of the Tulane law re-



TEARLY twenty-five years in public life as Representative, Senator and Lieut.-Governor, without the finger of suspicion pointed at him.

> Vote for him and you will never regret it. MURPHREE CAMPAIGN COMMITTEE.